

RX Analysis
Q1 2014

Sample Account

Lens Style Summary

| | | % of Total | |
|-------------------|--------------|------------|--------|
| Enclosed lenses | 5 | | |
| Single Vision | 69 | 19.40% | 34.30% |
| Bifocal | 31 | 8.70% | 16.80% |
| Trifocal | 34.5 | 9.70% | 5.40% |
| Progressive | 221 | 62.20% | 43.50% |
| Total Jobs | 360.5 | | |

Lens Material Summary

| | | % of Total | |
|------------------|-------|------------|--------|
| Glass | 3 | 0.80% | 1.90% |
| CR-39 | 71.5 | 20.10% | 46.10% |
| Mid Index | 10 | 2.80% | 0.70% |
| High Index | 99.5 | 28.00% | 10.40% |
| Ultra High Index | 7.5 | 2.10% | 1.20% |
| Polycarbonate | 144.5 | 40.60% | 32.10% |
| Trivex | 19.5 | 5.50% | 7.50% |

Other Statistics

| | | % of Total | |
|----------------|----|------------|--------|
| Transitions | 53 | 14.90% | 16.30% |
| Trans. Vantage | 0 | 0.00% | 0.20% |
| Polarized | 30 | 8.40% | 6.20% |

Remakes

| | | | |
|----------------------|-----------|--------------|--------------|
| Rx Change | 14 | 3.80% | 2.40% |
| Professional | 1 | 0.30% | 0.60% |
| Frame Change | 2 | 0.50% | 0.70% |
| Material Change | 0 | 0.00% | 0.20% |
| Seg Ht. Change | 2 | 0.50% | 0.50% |
| Acct. Order Error | 1 | 0.30% | 0.60% |
| Cancel | 0 | 0.00% | 0.00% |
| Edging Error | 0 | 0.00% | 1.00% |
| Non-Adapt | 0 | 0.00% | 0.30% |
| Scr. Warranty | 0 | 0.00% | 0.60% |
| AR Scr. Warranty | 5 | 1.40% | 1.20% |
| AR Def. Warranty | 0 | 0.00% | 0.10% |
| MW Error | 1 | 0.30% | 1.20% |
| Total Remakes | 26 | 7.10% | 9.20% |

Traditional Progressives

| | | |
|---------------|------|--------|
| VX Comfort | 16.5 | 94.30% |
| GT2 | 0 | 0.00% |
| Physio | 0 | 0.00% |
| Ellipse | 0 | 0.00% |
| Image | 0 | 0.00% |
| House PAL | 0 | 0.00% |
| Accolade | 0 | 0.00% |
| GT2 Short | 0 | 0.00% |
| Comfort Short | 0 | 0.00% |
| Piccolo | 0 | 0.00% |
| Other | 1 | 0.30% |

Total 17.5

Digital Progressives

| | | |
|--------------------|-------|--------|
| Naturalite Digital | 186.5 | 91.60% |
| Spectrum | 0 | 0.00% |
| Autograph II | 0 | 0.00% |
| NL Digital Fixed | 0 | 0.00% |
| Autograph II Fixed | 0 | 0.00% |
| NLDA Balance Fixed | 8 | 3.90% |
| Physio Enhanced | 0 | 0.00% |
| House Digital | 0 | 0.00% |
| NLDA Near Fixed | 0 | 0.00% |
| Autograph III | 0 | 0.00% |
| Other | 9 | 4.40% |

Total 203.5

| | | |
|----------------------------------|--------|--------|
| Percent progressives of MF pairs | 77.10% | 66.20% |
| Percent traditional progressives | 7.90% | 39.70% |
| Percent digital progressives | 92.10% | 60.30% |

AR

| | | | |
|----------------|-------|--------|--------|
| Reliance | 0 | 0.00% | 0.70% |
| Reliance HP | 0.5 | 0.30% | 12.20% |
| Reliance XP | 46 | 13.30% | 20.60% |
| Reliance LuxAr | 195.5 | 56.00% | 9.30% |

Total Reliance 242 99.60% 95.50%

| | | | |
|-----------------|---|-------|-------|
| Crizal | 0 | 0.00% | 0.20% |
| Crizal Alize | 0 | 0.00% | 0.50% |
| Crizal Avance | 0 | 0.00% | 1.20% |
| Crizal Sapphire | 0 | 0.00% | 0.00% |
| Other AR | 0 | 0.00% | 0.00% |

Total AR 242 69.60% 45.10%

Discounts

| | | |
|-------------------|---|-------|
| Complementary | 3 | 0.80% |
| Employee Discount | 4 | 1.10% |
| Coupon | 0 | 0.00% |

Total 7 1.90%