



SPOTLIGHT

ISSUE 6



THE ADVANCEMENT OF NATURALITE CAMBER

Since its release, Camber has continued to evolve to improve the wearer's benefits and offer solutions to the changing needs of the optical market. This progress has led to the **Naturalite Camber Lens series**; the Camber of today. This lens series represents a comprehensive family of designs that further enhances the visual and aesthetic benefits for the patient.

The NL Camber lenses combine exclusive digital designs utilizing the Camber lens blank which has complex curves on both surfaces of the lens to provide excellent vision correction. This unique, continuously changing surface curvature of the lens blank allows expanded reading zones with improved peripheral vision. The result is a back surface digital design in which both surfaces work together in perfect harmony to accommodate an expanded Rx range, offer better cosmetics for many prescriptions and a more preferred near vision performance.

NL Camber Steady

The NL Camber is our most advanced design. It has been developed by applying the latest innovation in lens design methodology which utilizes a strict control over

of the spherical power. As a result, the spherical power errors at the periphery tend to be zero, significantly reducing the overall lateral distortion and swim. The NL Camber Steady provides wearers better peripheral vision and they receive the benefit of superior image stability and enjoy maximized visual fields for all distances.

NL Camber Mobile

The NL Camber Mobile is designed to provide greater comfort and agility for use with digital devices. Electronic devices have introduced new and different visual needs. Now we need to switch between near and distance visual fields more often than ever before. In addition, small fonts that are displayed on electronic devices are demanding and require an unsurpassed quality of vision to read comfortably. The NL Camber Mobile incorporates *Smart Add Technology*. This technology provides wider near and intermediate visual fields with a smooth transition that allows wearers to change focus between different distances in a more agile and efficient way. Finally, its unique progression profile slope makes it easier to find the near and intermediate zones.

NL Camber SD

This design is an extra-soft lens specifically developed to reduce lateral aberration, providing a more realistic view of the environment. The lateral distortion of the lens has been minimized making this lens the softest of all of the NL Camber designs. Its smooth transition between distance and near vision along with minimum lateral distortion make this lens a great option for first-time progressive lens wearers. All visual fields are perfectly balanced to provide comfortable vision for performing all activities.

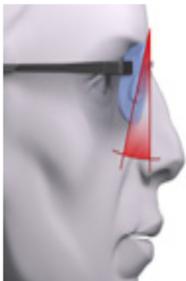
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NL Camber Office

This lens is a premium occupational design that brings visual comfort to the wearer in intermediate and near distances. The step between fields is more dynamic offering greater agility to change the focus to different distances especially when working with digital displays due to the *Smart Add Technology*. This technology relaxes the eyes when viewing any type of screen. Benefits include less eye strain and improved vision of small detail and font sizes. Wearers find this lens very easy to adapt to and also enjoy a more relaxed position while working. It is available in three viewing distances: 4 ft. (**Computer Distance**), 6 ft. (**Room Distance**) 19 ft. (**Office**).

This new line-up of digital designs join the existing NL Camber designs: **NL Camber Balance**, **NL Camber Near** and **NL Camber Distance**. Each of these designs provide the patient with options depending on their lifestyle needs. The NL Camber Balance is an excellent balanced design that gives comfortable vision in all fields. The NL Camber Near offers a wider optimized near vision that result in improved ergonomics. NL Camber Distance provides a wider enhanced distance zone and a good reading and intermediate zones. This lens design is perfect for outdoor wear and those that prefer a more panoramic distance vision. It has never been easier to select a design that will sure to satisfy the majority of your patients!

Each NL Camber design provides ultra-premium performance, compensated power and POW (Position of Wear) parameters. This personalization is taken into account when optimizing the lens. The three measurements are pantoscopic angle, wrap angle and back vertex distance.



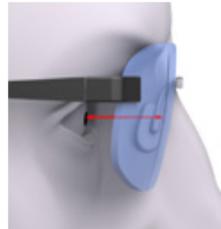
Pantoscopic Angle

This is the angle in the vertical plan between the optical axis of the lens and the visual axis of the eye.



Wrap Angle

This is the curvature of the frame after it has been pre-adjusted with the best fit for the patient.



Back Vertex Distance

This is the distance between the cornea and the back of the lens.

The Rx design is further enhanced when these measurements are provided. This results in a compensated finished lens that is customized for each individual patient. If you need assistance in obtaining these parameters, please contact the lab. Default measurements will be used when the POW values are not provided. In addition, we recommended that monocular PD measurements both distance and near are provided on Rx orders.

All NL Camber designs are available in the following materials and colors:

MATERIAL	CLEAR	POLARIZED	TRANSITIONS
Plastic	X	X	X
Poly	X	X	x
Trivex	X	Future Release	x
1.60	X	X	X
1.67	X	X	X
1.74	X		X

KICK OFF PROMOTION!



Now is the perfect time to try the NL Camber Series of Lenses! **From November 1, 2017 through March 31, 2018, each NL Camber order will receive \$20 off on invoice!**